

# SS&C Eze: BUILDING A FUTURE-PROOF FRONT-TO-BACK INVESTMENT ECOSYSTEM



Justin Sycamore Director, Head of Sales, EMEA at SS&C Eze

**Q** SS&C Eze has delivered software solutions to investment managers for decades and now is looking to expand its footprint in the Nordics. What can you tell us about your firm and your core product offerings?

At SS&C Eze, our mission is to deliver a front-to-back investment workflow experience that is both cohesive and innovative. Rising costs and continued fee and revenue pressures have intensified the need for increased workflow efficiency. Many firms are looking to reduce the number of vendors they work with and consolidate their investment books on a

single system. We're partnering closely with our clients to ensure our platforms work intuitively for their entire enterprise and across asset classes.

Our flagship product, Eze Investment Suite, is an integrated suite of investment apps designed to support order and execution management, portfolio modeling, compliance, and operations. The solution is well-suited for fund managers with complex, multi-asset class workflows looking to modernize their technology. As part of SS&C, we've improved integrations with other systems, including SS&C Geneva, creating a fully configurable investment

hub. We give you the power to build the investment ecosystem that suits your firm—whether you want a standalone app to integrate with your existing software or a full suite from one provider.

Complex market conditions over the last year have increased pressure on investment managers and their technology tools. Eze Eclipse meets a growing demand for a front-to-back, off-the-shelf solution that improves operational efficiency and reduces the total cost of ownership. Eze Eclipse quickly becomes one of the fastest-growing investment management systems on the market and is trusted

by over 170 firms to power their operations. We've also recently introduced a brand-new mobile app powered by Eze Eclipse to empower fund managers to conduct critical investment operations on the go.

**Q. In your view, what are the primary challenges the industry is facing and what do fund managers need to do to address them?**

Fund managers have been navigating the complexities of a global pandemic while also grappling with heightened cybersecurity and risk

management concerns around remote work. More important than ever is to have stringent cybersecurity policies and practices. SS&C Eze is an ISO-certified vendor, so we keep security top of mind to ensure client data is protected. Partnering with trusted and proven vendors like SS&C assures investors that you take security and risk seriously.

To successfully raise capital, fund managers need to prove that their vendors have rigorous security and risk programs in place. These days, investors are looking at operational risk and potential liabilities as much as investment risk. Having an established infrastructure makes it easier to remotely showcase your workflows, performance, risk and security practices.

We're seeing many fund managers using disparate systems to manage their multi-asset investment books. Couple that with cumbersome and inflexible workflows, and you're looking at increased operational risk and a higher chance of manual error. As a result, more firms are seeking out a unified order management system to manage equities, fixed income, foreign exchange, and OTC derivatives, all in one place. We made significant enhancements to our fixed income coverage within our Eze OMS platform last year to provide tools to address our clients' needs today and in the future. With more than half of our clients trading fixed income, multi-asset support has been a critical priority for us, so it was exciting to sponsor the Best Nordic Fixed Income Hedge Fund at this year's Nordic Hedge Awards.

**Q. What is your outlook for the hedge fund industry for the coming year and how is SS&C Eze helping their clients navigate the environment?**

The year ahead is sure to bring new challenges of its own, but hedge funds have proven their value in this climate. They've not only adapted but, in many instances, thrived.

We'll continue to see investor demands for greater transparency, robust risk controls, and sustainable investing drive a need for more sophisticated technology requirements. ESG investing is a trend

that's here to stay. Fund managers in the Nordics and globally will need to consider whether their technology can navigate more complex ESG mandates and the related demand for visibility and transparency.

The industry is continually learning how to adapt to virtual operational due diligence and fundraising. Hedge funds should consider using technology or an independent fund administrator to differentiate themselves in an increasingly competitive market.

Looking even further ahead, we anticipate the future of investment management technology to be open and connected. At SS&C, we're not just a vendor but a partner. We understand our role in creating new ways for our clients to align their workflows across systems for a single, seamless investment experience. We strive to empower our clients to create a front-to-back ecosystem tailored to them and their needs.

Justin Sycamore

Justin Sycamore oversees sales for SS&C Eze in the EMEA region. He joined the company in 2018 from Algomi, where he was the global head of buy-side sales. Justin began his career in fintech over 20 years ago and has held senior roles for several buy-side technology vendors ranging from start-ups to well-established firms. Previously, he built his own software company, which he sold to HarperCollins Publishers in 2016 after growing the client base to over 1,200 institutions globally.



# Fast-moving markets demand reliable technology.

**Whether at home or in the office, you need an investment management system you can trust.**

SS&C Eze simplifies the investment process so you can focus on your business.

For more than 25 years, the top asset managers around the world have trusted our solutions to power their investment operations. Reliable, dependable, and secure. In times of uncertainty, rely on SS&C Eze.

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